

For our Members and Their Entire Family Which Includes Parents and Grandparents



South Carolina

*BlueCross BlueShield of South Carolina
is an independent licensee of the
Blue Cross and Blue Shield Association*



Highest Quality at Exceptional Prices

We have arranged a discount program through TruHearing that offers digital hearing aids at a reduced price.** TruHearing offers additional savings to BlueCross BlueShield of South Carolina members. Call the toll-free number for further details.

Simply choose the price level you desire (see column to the right), and then select the style within that level. Call TruHearing to discuss your options and to find the nearest provider.

The TruHearing program includes:

- Free hearing screening
- 45-day money back guarantee
- 3-year warranty
- Free one year supply of batteries
- 12 months, no interest financing available upon approved credit

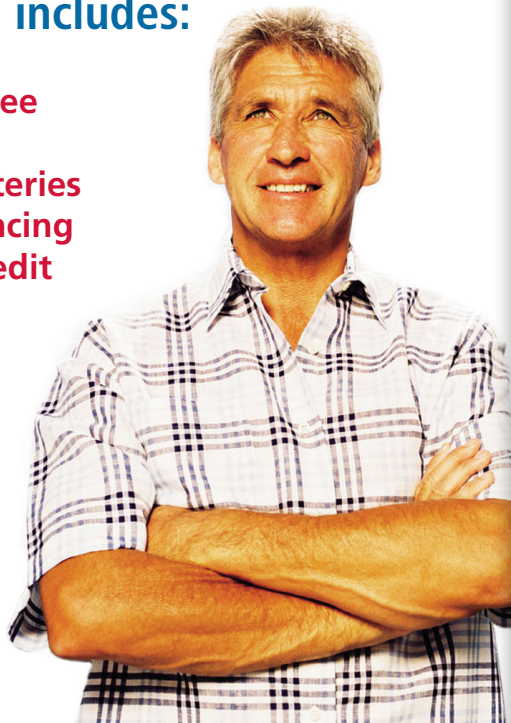
TruHearing
Bringing You the Sounds of Life

Call to schedule your appointment

(866) 814-4237

Operators available
7am–7pm (MT) Monday–Friday,

www.TruHearing.com



† Products & prices may be subject to change without notice. **This is a discount program only. However, some of the services offered may be covered under your health plan. To find out if you have hearing benefits through your plan, refer to your coverage documents. Use of this program does not affect your premium, nor do costs of the program services and products count toward calendar year or lifetime maximums and/or plan deductibles.



**Save
\$600–\$2,700 on
each Hearing Aid**
Plus a FREE one year
supply of batteries

TruHearing

Basic \$995

MSRP \$1,595—You save \$600

100% digital, plus:

- 2 channels
- 3 memories
- Microphone Noise Reduction

TruHearing

Medallion \$1,495

MSRP \$3,595—You save \$2,100

100% digital

Everything in Basic, plus:

- 7 channels
- 3 memories
- Sensitive Voice Processing
- Adaptive Feedback Detection

TruHearing

Ultra \$1,995

MSRP \$4,795—You save \$2,760

100% digital

Everything in Medallion, plus:

- 14 channels
- 6 compression areas
- Adaptive Noise Reduction
- Speech Preservation
- Much more...